



Edmonton **HERITAGE NETWORK**

VISION

The vision of the Edmonton Heritage Network is a stable, forward-looking, responsive framework in which Edmonton's heritage stakeholders can contribute to the city's heritage sector, can become more aware of heritage activities and initiatives in the city, gain personal and professional benefit through training, participate in joint network-defined projects, work towards a raised profile in the city, and advocate for an increase in organizational marketing and communication.

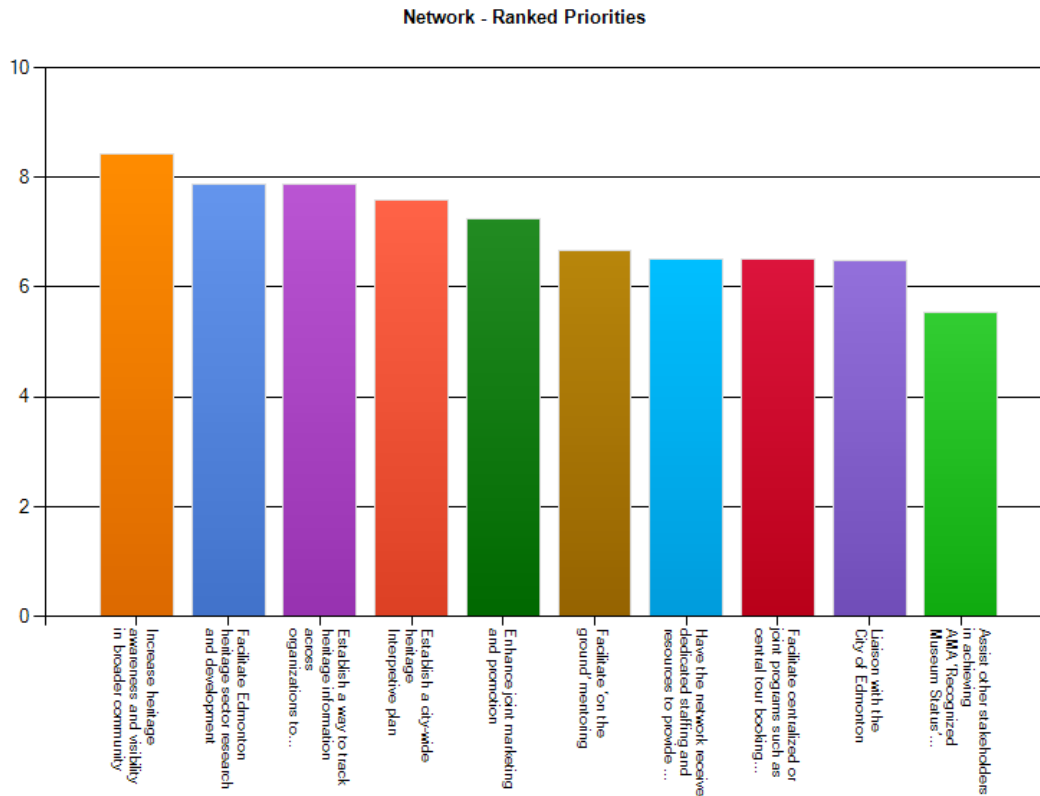
MANDATE

Facilitated by the Edmonton Heritage Council, the Edmonton Heritage Network will:

- Provide a forum for Edmonton's heritage stakeholders
- Provide support for network-driven initiatives
- Coordinate network initiatives, where appropriate
- Enhance social connections between stakeholders to increase trust
- Raise the profile and visibility of heritage stakeholders within the city of Edmonton
- Facilitate research that would benefit and inform the sector

OBJECTIVES

- Coordinate Communications and Informational Sharing
 - Enhance promotion and marketing
 - Increase awareness and visibility
 - Liaison with the City of Edmonton
 - Edmonton Museum Sector Research and Development
- Training
 - Provide assistance in achieving AMA "Recognized status" or ASA "Institutional Membership"
 - "On the ground" mentoring
 - Establish perf metrics [change to wording that came out of meeting]
- Coordinated Interpretation
 - Edmonton Heritage Interpretative Plan
 - i.e. what is Edmonton's story?
 - Who is telling what?
 - What are the gaps?
 - How can we work together to share the interpretation of certain themes, events or commemorations?
 - Facilitation of centralized or joint programs
- Central Support Structure



Edmonton Heritage Council and the Edmonton Heritage Network – What is the connection?

The Edmonton Heritage Council has a broad and diverse portfolio as reflected in our [vision and mandate](#). Though many of our programs, projects and activities connect with Edmonton's heritage stakeholders, there is no one place where we come together as equals. The Edmonton Heritage Council has been identified by heritage stakeholders and City Council as the logical organization to facilitate discussions in Edmonton's heritage sector. EHC is meant to be the 'glue' but not the substance of a professional caucus of heritage stakeholders.

In order to ensure that this caucus, the Edmonton Heritage Network, is well established and is beneficial to heritage stakeholders in Edmonton, EHC is approaching the network as one of EHC's many 'programs'. Though it has a particular audience with specific goals and objectives, it is under the umbrella of EHC and its course of action is determined by the heritage stakeholders that choose to be part of it.